



## Interagency Coordinating Council on State Prevention Programs

Mission of the Interagency Coordinating Council (ICC) for State Prevention Programs:

*Create and sustain a coordinated, comprehensive system of prevention services in the State of Montana.*

- Prevention: The proactive process of creating and sustaining conditions that reduce risk and promote the safety, personal responsibility, and well-being of people.

Overarching Direction for 2013-2015:

*Influence decision-making and reduce harm associated with substance abuse with cross-system collaboration and by leveraging local, state and federal resources.*

Current ICC Goals and Benchmarks:

- **Goal 1 – Reduce child abuse and neglect by promoting child safety and healthy family functioning.**
  - Benchmark A – By 2020, reduce the number of substantiated cases of child abuse and neglect by 5%.
  - Benchmark B – By 2020, reduce the maltreatment fatalities of children, aged 17 and under to zero.
- **Goal 2 – Reduce youth Use of tobacco, alcohol, and other drugs by promoting alternate activities and healthy lifestyles.**
  - Benchmark A – By 2020, decrease the number of high school students who report using ATOD in the past 30 days by 10%.
  - Benchmark B – By 2020, decrease the percentage of students who use alcohol, cigarettes, and other drugs before the age of 13 by 10%.
- **Goal 3 – Reduce youth violence and crime by promoting the safety of all citizens.**
  - Benchmark A – By 2020, reduce juvenile crimes against person by 10%
  - Benchmark B – By 2020, reduce physical fighting among 9-12th grade students to 28%.
- **Goal 4 – Reduce school dropout by increasing the percentage of high school students who successfully transition from school to work, postsecondary education, training and/or military.**
  - Benchmark A – By 2020, reduce the percentage of students who drop out of high school to 4%.
  - Benchmark B – By 2020, increase the percentage of the 9th grade class that completes high school to 86%.
  - Benchmark C – By 2020, increase the percentage of 12th grade students who graduate from high school to 95%.
- **Goal 5 – Reduce teen pregnancy and sexually transmitted diseases by promoting the concept that sexual activity, pregnancy and child rearing are serious responsibilities.**
  - Benchmark A – By 2020, increase the percentage of 15-19 year olds (9th to 12th graders) who report never engaging in sexual intercourse to 60%.
  - Benchmark B – By 2020, reduce the pregnancy rate for 15-17 year old Montana females to 27 per 1000 population.



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### Proposed 2013 - 2015 ICC Emphasis Areas, Strategies, and Activities:

**Underage Drinking and Adult Binge Drinking - Increase the public's knowledge, with specific emphasis on parents and families, about the use of alcohol by youth including brain development dangers; risks associated with drinking and driving, and the connection between binge drinking and other high risk behaviors.**

- Implement the ATI, Talk They Hear You and Promote ParentPower.mt.gov as the official media efforts of the ICC and ICC Work Group
- Establish ParentPower logo as official logo of ICC, and the website is the go-to spot for parents.
- Establish a social media presence with youth (i. e. MTeen)
- Strengthen policy initiatives that address underage drinking (i.e. MIPs, second hand sales, over-service, etc.)
- Develop a public awareness campaign on personal responsibility for alcohol consumption, geared toward adults.
- Strengthen policy initiative that address driving safety to include impaired driving, seat belt usage and texting.
- Boost and support the need for universal screening for suicide risk in primary care settings, and aid with awareness on recognizing the signs of suicide.

**Prescription Drug Misuse/Abuse – Increase the public's knowledge through awareness of the dangers caused by prescription drug abuse and to strengthen policy initiatives that address efforts in Montana that reduces prescription drug abuse and misuse**

- Monitor the Interim Committee on Children and Families' Study of Prescription drug use/misuse findings and recommendations.
- Develop a white paper on prescription drug abuse prevention.

**ACES (Adverse Childhood Experiences) informed strategy - Design and implement an ACE informed strategy intended to increase the public's awareness of potential long term impacts of adverse childhood experiences and reduce the numbers of children who experience them.**

- Educate the ICC and ICC Work Group on the concept of ACE's and it's applicability to prevention education efforts.
- Align efforts with other groups attempting to do the same such as home visiting, juvenile justice, etc.

**Continue to Integrate the value of data and epidemiology in setting substance abuse priorities, policy input and prevention strategy implementation specific to emerging substances such as heroin, MDMD (ecstasy) non-medical use of marijuana, and other products such as over the counter cough syrup, synthetic cannabinoids, bath salts, etc.**

- Review and align efforts with the Montana Epidemiological Work Group

### Develop ICC and ICC Work Group Operational Procedures

- Convene and engage a youth advisory panel or group for input and involvement on ICC.
- Create a process to funnel all media on all interagency prevention education efforts through a workgroup of each agency's public information officer for consistency.
- Officially adopt an operating name and logo other than the ICC as the face of all prevention education efforts.
- Create a formatting plan for use of the operating name and logo.