

September, 2016

Montana Prevention Coalition Communication Post



PREVENTION AT WORK IN MONTANA

Boyd Andrew
Management Services

Community Engagement Conference—Sept 19-21, 2016 at Fairmont Hot Springs

By Sara Mahoney from one of those Eastern Block Counties

The recent Community Engagement Conference at Fairmont Hot Springs was an incredible training opportunity and learning experience. If you were new to Prevention, the conference outlined how Prevention in Montana is set up and how it is funded. For the more experienced Prevention Specialists, the keynote speaker, Dr. David Hawkins, was incredibly educational, if not amazing. And in the end, all of us came together using what we had learned to plan out how we would collaborate our efforts in the future.

The Conference kicked off Monday afternoon with the lovely Vicki Turner from the Prevention Resource Center welcoming us to beautiful Fairmont. Next, Billy Reamer and Kevin Dusko laid out the foundation for how both Substance Abuse Prevention Specialist and DUI Task Forces are organized and funded throughout Montana. It is always great to have a refresher on how our state is set up to fund prevention efforts and what counties have DUI Task Forces and which ones don't. For many DUI Task Force members, this was the first time they had had any prevention training at all. We heard about successful prevention efforts and collaboration going on around the state. There have been some huge successes in Lincoln, Jefferson, and Missoula counties and also with the Northern Tribal DUI Task Force.

After some amazing afternoon snacks (thank you Lisa Scates), Billy Reamer and Christine Steele gave a very specific, on point, and condensed mini SAPST training that left me wondering why we spent a week in Bozeman learning the same thing. (I'm kidding, but yes, it was that good!) As I looked around my table, which was set up to geographically include my fellow DUI Task Members and coalition members, I could tell that they were overwhelmed yet excited to see how we could work together using best practices and evidence-based prevention.

Lisa Scates from the state's Liquor Control Division gave a presentation on how liquor laws are set up within Montana and the meaning behind being a "Control" state as opposed to a "Non-control" State such as Washington. I want to also take this time to give Lisa Scates a shout out. Lisa happens to be a very good grant writer, and through her generosity, we were able to have this conference at such a nice and professional place. Her funding was also used for providing us with great meals and the snacks I mentioned. Every day the food was fantastic! So thank you Lisa!

Dr. Hawkins spoke for the first half of the day and outlined his research and how Risk and Protective factors are used to determine if someone is more likely to try or be involved with risky behaviors. He gave us insight in to why others are able to avoid risky behaviors that may lead to alcohol and drug abuse. His presentation showed us why it is important to look at risk and protective factors and how we can use this tool and implement different evidence based strategies. I found his presentation genuine, scientific, yet approachable in that we can all implement these strategies in a variety of different programs.

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Community Engagement Conference continued

He showed how we can use our data from the PNA and look at what Risk and Protective Factors need to be addressed in our counties and how the website www.blueprintprograms.com links risk and protective factors to specific prevention programs. It's imperative for all preventionists to get on this site and see the EB possibilities.

Tuesday afternoon was all about data. We all know how much we love data, but it was important for us all to get a refresher on where we find accurate data and to educate those with little prevention backgrounds on what the PNA is and where you can find it online. Speaking of data, later in the afternoon Vern Brown from the HELP Committee spoke about the Montana Alcohol Reward and Reminder program and Alcohol Compliance Checks program with recent data. I heard many DUI Task Force members say that they didn't know either program existed and was anxious to go back to their communities and help incorporate these compliance checks into their counties.

Wednesday was the final day of the conference and where I think it all came together for both DUI Task Forces and Prevention Specialists. I met with four DUI Task Forces that are in counties I cover who told me they were so happy they attended and felt educated enough to go back into their communities to talk about the scientific approach to prevention and not do the same thing that they had been doing for years that probably have not worked that well. The DUI Task Forces and Prevention Specialists went over their logic models and strategic plans together and created a new plan. That was helpful because all of the information was still fresh in our minds. We didn't have to wait until two weeks later (after catching up on the work that piled up in our absence) when we were all home and have to ask, "Okay, what were we supposed to do?"

I feel that I alone cannot share what this conference meant to me, so I asked some fellow prevention specialists to tell me either what they learned at the conference and/or how the conference impacted them. A more experienced prevention specialist said that, "It was really great for my DUI Coordinator to be there and learn about the science of prevention, especially since we are moving towards implementing more best practices." Another prevention specialist who is a bit newer to prevention said, "The conference helped me learn numerous different ways to approach my communities that might be more resilient." And just a few minutes ago, I received an email from a small, rural DUI Task Force coordinator that said, "The conference in Fairmont was great and we came back rejuvenated and ready to get busy!"

I also want to add that the conference was awesome in that I felt like a professional. We often don't get the credit we deserve from our communities and people don't realize how important our jobs really are. The conference was organized, useful, and engaging. It was at a great location and very professional in nature. Thank you for everyone's hard work in putting it all together.



The timeline to Pondera County's ACEs training and documentary showing!

Start...

October 2015: Prevention Specialist (PS) attends Elevate Montana Summit on ACEs.

December 2015: PS assembles meeting to launch ACEs Strategy Team with key stakeholders.

December 2015-May 2016: Monthly meetings are held to discuss what to pursue in our community.

March 2016: Strategy Team members drive to Helena to view the documentary, Paper Tigers.

The S-Team agrees to bring training and documentary to the school, community and surrounding area.

April 1 2016: PS and community stakeholder parent attends School Administration meeting to discuss ACEs training for educators. School approves the presentation for August 2016 to coordinate with the teacher In-service days.

(Peg Shea agrees to do the training; PFS pays for cost of documentary, reservations are made at school auditorium, media information is distributed, surrounding area schools and communities are invited.)

June 2016: PS attends local Chamber Of Commerce meeting to give presentation about ACEs and invite all business folks.

August 2016: Advertising segments are positioned in all local media outlets. Venues are checked out. Everything is in place to secure a successful event.

August 29, 2016: *TRIUMPHANT!* Approximately 175 people were in the training sessions, and 70 attended the evening showing of the documentary, Paper Tigers. The topic was positively received. Now, we continue with our monthly meetings to make a plan for the next step. Our goal is to become a trauma informed school and community. In other words, create a place where we can help kids build resilience so their lives are not defined by their adversity. Together we can make it happen.

"Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has." Margaret Mead

September 2016: Off to the Resilience Conference in Helena!

This has been a rewarding journey. It is a work in progress and one that will reap great rewards. Stay tuned for our next chapter.

*** Many Law Enforcement officers were not able to attend so a special showing of the documentary is planned for October 11. The local Sheriff is calling a mandatory meeting. *SCORE!*

***Shelby teachers attended the training but were unable to stay for the documentary. However, there is a plan for them to view it during a scheduled PIR day on September 26. *SCORE AGAIN!*

FINISH! (In progress/on going)

Diana Agre, PS Pondera County

From the Prevention Resource Center

SAMHSA's Frances Harding to Discuss Community Strategies for Preventing Underage Drinking

Tune in on **Tuesday, October 4, at 4:00pm ET** via live Webcast and watch SAMHSA's Center for Substance Abuse Prevention Director [Frances M. Harding](#) share the national perspective on campus underage drinking prevention efforts. This important event comes on the heels of the release of critical new data showing that in 2015, 40.9 percent of young adults ages 18 to 20 had consumed alcohol during the past month, and more than 27.8 percent engaged in binge drinking.¹

This event is being held by the University at Albany as part of its Communities Talk: Town Hall Meetings to Prevent Underage Drinking Initiative. Through this Initiative, SAMHSA sponsors nationwide Town Hall Meetings held by community organizations that, together with youth, colleges, and universities, host events to promote evidence-based approaches to reducing underage and high-risk drinking.

Watch the live Webcast on Tuesday, October 4, 2016 from 4:00pm to 6:00pm ET by visiting <http://livestream.com/hvccstreaming/UATownHall100416>. Join the conversation on social media by using the hashtag #UAlbanyTownHall.

For more information about this event, contact Dr. M. Dolores Cimini at (518) 442-5800 or dcimini@albany.edu.

CONTRACTORS' CORNER

BAMS would like to piggy back on the remarks that our faithful, go-to contributor Sara Mahoney made about the phenomenal job our colleagues at the state did in planning and hosting the Community Engagement Conference. We've heard rave reviews from our preventionists across the state. The experience resulted in all of us returning to our work with more enthusiasm and armed with the science behind choosing and implementing effective preventative interventions based on the unique make up of a given community. We've heard it from Billy before and Dr. Catalano reinforced it, when your community is ready to choose an intervention after Assessment and Capacity-Building, go online to blueprintsprograms.com. That's the place to go to search by criteria and allow the wizardry of the modern age behind the plastic curtain to present you with the best options.

I looked around the conference at one point and saw a big, contagious smile on Peter Big Hair's face. He works in prevention for the PFS grant at Crow Nation. It occurred to me that we were both in a very different world running around Iraq somewhere in 2003 and 2004 in what can seem like another lifetime entirely. Some of what we saw and what we brought back didn't give us a lot to smile about. This bright prevention family we've landed in - who you are and the spirit you bring to your work - creates a restorative atmosphere. Let's just say your circles of influence extend far beyond the communities you live in. You preventionists know how to have fun and affect the quality of the day in the face of an uphill slog. You don't have to go to war to be affected by avoidable tragedies so never forget that what you happen to say at a presentation, or put on a billboard, or what you may influence a parent to say, might just cause a kid to think twice, make a better decision and not end up memorialized by a white cross on the side of a road. We are all in this together and that is good.

More From the Prevention Resource Center



Celebrating a Hero's Life



Enrique S. Camarena
July 26, 1947 – March 5, 1985

Hero's Life

Born on July 26, 1947 in the small town of Mexicali in Baja California, Mexico, Enrique "Kiki" Camarena and his family moved to Calexico, California in 1958. Enrique graduated from Calexico Union High School in 1966. He joined the U.S. Marine Corps in February 1968 and was stationed in San Diego. During his two-year tour with the Marine Corps, Camarena served as a Legal Clerk and received the National Defense Service Medal.

Following his discharge from the Marine Corps in 1970, Enrique worked as a lineman for the City of Calexico and attended Imperial Valley College where he earned an Associate degree in 1972. He joined the Calexico, California Police Department in 1970. In May 1973, he was assigned to El Centro, California, where he served for 13 months as a Narcotics Investigator for Imperial County.

Enrique married Geneva "Mika" Alvarado and together they had three sons, Enrique, Daniel and Eric.

Enrique joined the Drug Enforcement Administration (DEA) in June 1974. During his time with DEA, Special Agent Camarena served in Calexico, California. He was sent to the Fresno, California office in September 1977 and then to the Guadalajara, Mexico office in July 1981.

"What's gonna have to happen? Does somebody have to die before anything is done? Is somebody going to have to get killed?" These words spoken by Kiki Camarena about the grave drug problem he saw from his vantage point as DEA's Guadalajara, Mexico office would prove prophetic.

Hero's Death

On Thursday, February 7, 1985, at 2:00 p.m. Special Agent Camarena left the American Consulate in Guadalajara to meet his wife, Mika, for lunch. Kiki had been in Mexico for four and one-half years on the trail of Mexico's marijuana and cocaine business. He was due to be reassign in three weeks, having come dangerously close to unblocking a multi-billion dollar drug pipeline.

As Kiki exited his truck, he was approached by five men who shoved him into a beige Volkswagen Astrovan. One of the men threw a jacket over Kiki's head and the driver sped away.

On March 5, the body of Kiki Camarena was found on a ranch outside of the town of Zimatlan, Mexico, approximately 60 miles outside of Guadalajara along with the body of a slain Mexican pilot. Autopsy reports indicated that Special Agent Camarena had been tortured and beaten. Three days after his body was discovered he was returned to the United States for burial.

Red Ribbon

Following the death of Special Agent Enrique "Kiki" Camarena and the press attention that the killing generated, U.S. Congressman Duncan Hunter, member of the House Select Committee on Narcotics Abuse and Control, and Henry Lozano, a high school friend of Kiki's and Director of Team Challenge, a drug abuse prevention and counseling organization, met to discuss plans for doing "Camarena Clubs" throughout their El Cajon, California area. These "Camarena Clubs" were formed to unite students, teachers and others in the community against drug abuse.

The first "Camarena Club" was started on April 23, 1985, at Calexico Union High School in Calexico, California, the same high school from which Camarena graduated in 1968. The following week, members of that club, along with Congressman Hunter's wife, Lynne, presented First Lady Nancy Reagan with the "Camarena Club" Proclamation.

The summer of 1985 saw a surge in national interest in the memory of Kiki and the problem of drug abuse. The Virginia Federation of Parents and the Illinois Drug Education Alliance called on every American to wear red ribbons to symbolize their commitment to help reduce the demand for drugs in their communities. In 1986, the National Family Partnership coordinated the first National Red Ribbon Week, with President and Mrs. Reagan serving as honorary chairpersons. Since then, the Red Ribbon campaign has taken on national significance.



Today, Red Ribbon Week is celebrated annually October 23rd-31st in cities across the country. During Red Ribbon Week, young people in communities across the nation pledge to live a drug-free lifestyle by wearing red ribbons and participating in community-wide anti-drug events. Red Ribbon Week is also a time to pay tribute to DEA Special Agent Enrique "Kiki" Camarena, whose death led to the creation of the Red Ribbon program.

Red Ribbon Week is a unified way for communities to take a stand against drugs and show intolerance for illicit drug use. Schools, businesses, the faith community, media, families, and community coalitions join together to celebrate Red Ribbon Week in many ways, such as sponsoring poster and essay contests, organizing drug-free races, decorating buildings in red, handing out red ribbons to customers, holding parades, or community events, and by promoting the value of a drug-free healthy lifestyle.

For more information about Red Ribbon Week, go to... www.grimmaribbonweek.com

Celebrate Red Ribbon • October 23-31

Living Drug Free!

Red Ribbon Week will be here before you know it!

The poster above can be printed off, or a limited number of free hard copies are available...call the number below. Also, the DEA website indicated below has updated materials, resources, and tools for local communities to use.

Dear Colleague: Red Ribbon Week, the nation's largest drug prevention awareness campaign, is celebrated annually October 23-31. In celebration of Red Ribbon Week, see the attached poster that honors the sacrifice of DEA Special Agent Enrique "Kiki" Camarena and celebrates living a drug-free lifestyle. Please feel free to share this poster with your stakeholders to increase awareness about Red Ribbon Week and living drug-free. Limited numbers of hardcopies of the poster will be available by October 1. Please contact the DEA's Community Outreach and Prevention Support Section's main phone number at 202-307-7936 if you would like to order hard copies of the poster. To find out more about Red Ribbon Week, visit <https://www.dea.gov/redribbon/RedRibbonCampaign.shtml>.

Rich Lucey—Prevention Program Manager—Office of Congressional and Public Affairs for the DEA

[Here's another resource that was just launched that might be one to book mark.](#)

Introducing the Family Resource Center – Trusted Resources for Parents and Caregivers

By researching the most consistent, accurate and scientifically informed information, the Treatment Research Institute sorted through the most widely available resources so parents and caring loved ones don't have to. [Learn more »](#)

Barbara's Book Report Corner

Featured Book to be reported on:

“Preventing Mental, Emotional and Behavioral Disorders Among Young People”



Initial Book Report Grade:

Still No Data Available because she has voluntarily become a regional Logic Model Trainer and we are grateful for that collaborative spirit indeed.

