



How do I measure up?

Do the following fit my brand?	Yes	No
How I see myself...		
How others see me...		
My actions.		
My clothes.		
My words.		
My mannerisms.		
My choices.		
My activities.		
My friends.		
My family.		
My relationships.		

If your brand fits what you are already living...Congrats! Most of us, including me, can use a little improvement...list three things from above that you would like to change and then write how you will change them.

1. Change:

I will...

2. Change:

I will...

3. Change:

I will...